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For Immediate Release
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Renowned Chef, Author and Restaurateur Mario Batali to appear at Home & Landscape Show.

Atlanta, GA – Belgard Hardscapes, a premium brand of paving stone and retaining wall products, will be sponsoring a guest appearance by Celebrity Chef Mario Batali. The focal point of this year’s Belgard exhibit will be the Outdoor Kitchen, including such popular features as Chicago Brick Ovens – the line of high quality, wood-fired brick ovens that Chef Batali was instrumental in developing. In fact, CBO has a specialty line that bears his name – the “Batali” Brick Ovens.

According to Batali, “There’s really nothing comparable to cooking in a brick oven. This is the ultimate gourmet tool for the home. Whether you’re creating pizzas to other dishes – from appetizers to desserts, a wood-fired brick oven gives your food a flavor that can’t be matched.”

Chef Mario Batali will be on hand Saturday, January 30 from 3:00 to 4:30 pm. for a special book signing. Copies of the Chef’s popular “Italian Grill” will be available to show goers while quantities last.

The Belgard Exhibit (booth #317) is being co-sponsored by Anchor Concrete Products of Manasquan, New Jersey. Anchor manufactures Belgard products at five facilities throughout New Jersey and Eastern Pennsylvania.

The 2010 Home & Landscape Show will be held on January 29–31 at the Morristown Armory in Morristown, New Jersey. Show hours are from 2:00 to 9:00 pm on Friday, 10:00 am to 9:00 pm Saturday, and from 11:00 am to 4:00 pm on Sunday. Tickets may be purchased at the door. Children under 12 are free, and there is plenty of free parking. For additional show information, call: 973-326-1333.

About Mario Batali

With sixteen restaurants, eight cookbooks and a host of television shows, including the ever-popular Iron Chef America, Mario Batali is arguably one of the most recognized and respected chefs working in America today. This, combined with his larger-than-life personality is the reason that he has received accolades like GQ Magazine’s Man of the Year and the James Beard Award for Outstanding Chef.

Mario and his business partner Joe Bastianich own 16 restaurants across the country including their flagship New York City restaurant Babbo Ristorante e Enoteca, as well as two restaurants in Los Angeles and three in Las Vegas. The duo’s latest venture is Tarry Lodge in Port Chester, New York.



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Mario is also the author of seven cookbooks including the James Beard Award Winning, *Molto Italiano: 327 Simple Italian Recipes* (Ecco 2005) and the New York Times Bestseller *Mario Batali Italian Grill* (Ecco 2007). Mario's newest New York Times Best Seller, *Spain...A Culinary Road Trip* (Ecco 2008) is the companion book to his prime-time PBS series *Spain...On The Road Again*. His upcoming and highly anticipated cookbook, *Molto Gusto* (Ecco 2010) will hit shelves this Spring.

Mario splits his time between New York City's Greenwich Village and northern Michigan with his wife and their two sons. For more information on Mario and his many projects visit www.mariobatali.com.

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